

Easttown Library & Information Center

2017 Accomplishments

(arranged in accordance with the Library's 2015-2018 Strategic Plan)

Goal 1. Being a Community Center

1. Open 341 days and a total of 3,214 hours during the year.
2. Served 163,402 visitors.
3. Offered 863 library programs with a total attendance of 22,369.
4. Notarized 726 documents for library customers.
5. Library meeting rooms were used 3,775 times by community groups, tutors and individuals.
6. Held 2 shredding events and 2 book sales hosted by the Friends of Easttown Library.
7. Proctored 40 exams for students in the community.
8. Hosted Main Line Health's free flu shot clinic which served more than 100 people.
9. Hosted a blood drive with the American Red Cross in December.
10. Partnered with Representative Duane Milne to host 2 SEPTA Key Card programs at which more than 200 seniors were registered.
11. Served as a polling place in May and November.
12. Continued to offer the First Friday Family Film and the Foreign Film series each month, and periodic family films during holidays and the summer.
13. The Friends of Easttown Library offered the Hitchcock Film Festival, a mini-golf event in the library on April 1st and *What's in Your Closet?*, two programs about antiques.
14. Hosted 5 Book Bingo afternoons for families and adults.
15. Continued our longstanding partnerships with the Main Line Genealogy Club, Tredyffrin Easttown Historical Society and Surrey Services.
16. Promoted library programming through newspaper articles, flyers, posters, plasma screen slides, bookmarks, Facebook, Twitter, and Instagram.
17. Informed the community about developments at the library through the magazine *IN Tredyffrin & Easttown*.
18. Donated gift baskets to: Berwyn United Methodist Nursery School, Devon Elementary School, and Berwyn Fire Company.
19. Donated through library staff collections to: Trinity Presbyterian Church's Caring Cupboard Winter Food Drive, the ALS Association, Penn State's Dance MaraTHON, and Relay for Life (American Cancer Society).
20. Donated withdrawn and donated books to: City Schools (Philadelphia), The Clinic (Phoenixville), Deveraux Residential House (Berwyn), Eagle Scout Project at New Garden Elementary School (Kennett Square), Guyana American Partners, Laundromat Library (Chester County), Mitchell School (Philadelphia), Surrey Seniors, Trinity House (Berwyn), and local train stations (Berwyn and Devon).
21. Donated a magazine shelving unit to the Coatesville Area Public Library and a shelving unit to Honey Brook Library.
22. Continued relations with T&E Care as a clothing drop-off location for their annual clothing sale fundraiser.

Goal 2. Advancing Literacy and the Love of Reading and Learning

1. With the exception of a few weeks during the year, at least one literacy class was held every weekday in 2017.
2. Circulated 311,673 items to people of all ages in a variety of formats.
3. Items in the library's physical collection were borrowed an average of 4.87 times.
4. The library's collection contained 50,582 items at the end of the year.
5. Introduced circulating museum passes to 19 museums and cultural institutions.
6. The library purchased 1,286 ebooks and 202 e-audiobooks for the shared CCLS OverDrive collection.
7. Had 7,754 registered borrowers at the end of the year.
8. Answered 20,119 reference questions.
9. Continued to offer grade school aged STEAM programming, including Snap Circuits, Bee Bots, Young Explorers Club, Cubelets and LittleBits.
10. Continued early literacy programming, including *1000 Books Before Kindergarten* (30 registered and 5 completed in 2017 and 116 submitted readings logs), Let's Read Math, Exploration Station, a weekly music program, and passive activities for preschoolers.
11. Offered a variety of EITC-funded educational programs to local elementary school classes and through our summer reading program.
12. Maintained outreach relationships with Berwyn United Methodist Nursery School, Vertykes Day Care, Timothy School, the 3rd grade classes at Beaumont and Devon Elementary Schools, A Child's Place, T/E Middle School's ESL program, and the AARP Valley Forge Chapter.
13. Maintained the partnerships with 3rd grades at Beaumont and Devon Elementary Schools. We hosted science programs presented by the Franklin Institute's Traveling Science Shows and history programs presented by Betsy Ross (Carol Spacht).
14. Added tween and teen programming, including STEAM-based programs and a monthly book club.
15. Planned and implemented a summer reading program with the statewide theme, *Build a Better World, Read*. 673 youth and 35 adults participated.
16. Hosted the 4th Annual Barbara Robinson Lecture, featuring popular children's book illustrator and author, Brian Biggs.
17. Held morning and afternoon sessions of *Science in the Summer*.
18. Designed and distributed a unique summer reading program t-shirt.
19. Held a series of training classes for Mah Jongg and continued hosting a weekly Mah Jongg gathering.
20. Partnered with Daemion Counseling Center to host a program on the opioid crisis in our community.
21. Held 6 health literacy programs and ongoing yoga programs throughout the year.
22. Held 6 history lectures on a variety of topics.
23. Held 3 gardening programs, including one by nationally syndicated public radio host Mike McGrath.

24. Held programs with local authors Katie Crawford and Kate Morretti.
25. Received a \$5,190 grant in support of STEM programming for youth. The grant funded the purchase of educational kits (Cublets and LittleBits) and iPads.
26. The new study carrels for the Fireplace Room and new book display shelving for Youth Services funded by the \$11,741 grant from the McLean Contributionship were installed in June.
27. Renovated Youth Services by removing a partition that restricted the size of programs held in the main area, transforming the computer alcove into a classroom, and replacing the carpet.
28. Library staff members hosted 4 book clubs that met monthly.
29. Partnered with the Volunteer English Program in Chester County to offer weekly group conversational ESL classes.

Goal 3. Fostering Economic and Cultural Engagement

1. Held exhibits displaying collection of items and the work of local artists.
2. Music programs included the Orchestra Concordia (twice), Musicalia, and three piano concerts with Vincent Craig, Adam Haines and Justin Solonynka.
3. Held 4 financial literacy programs covering college savings, identity protection, retirement planning, and selling your home.
4. Held 5 arts programs, including 2 hands-on activities (felted and Zentangle), a Bollywood dance program, and talks on American Realists and freelance writing.
5. Continued our partnership with AARP to provide tax preparation assistance to eligible citizens. 197 federal and 196 Pennsylvania tax returns were prepared free of charge and e-filed from February to April. 10 people had their tax-related questions answered and 30 estimated property tax rebates were prepared.
6. Continued the library's active participation in the Berwyn Devon Business Association by regularly attending its monthly planning meetings. The association funded Excel training in March.

Goal 4. Offering Access to Technology

1. Library computers were used 17,014 times and there were 17,711 wireless sessions, for a total of 92,500 hours.
2. Introduced 3 circulating hot spots enabling borrowers to access unlimited, high-speed WiFi service anywhere a T-Mobile signal can be received.
3. Held an iPad and OverDrive group training sessions run by library staff.
4. Offered one-on-one technology training for customers with staff and volunteers, serving 47 people during the year.
5. Continued to provide access to the online resource Britannica Library.
6. Renewed the subscription to Real Simple and, together with 3 other CCLS libraries, paid for the subscription to *The New Yorker* through the electronic magazine service *Flipster*.
7. CCLS continued its regularly scheduled replacement of computer processors by upgrading 24 public and staff workstations during the year.
8. Distributed regular email newsletters and program alerts to 2,250 subscribers.

Goal 5. Following Sustainable Funding and Management Principles

1. Upgraded the Head of Circulation position from a part-time to a fulltime position.
2. Created the position of Youth Services Programming Assistant to enable the library to increase its programming, especially for tweens and teens.
3. Renewed the Foundation's EITC eligibility as an Educational Improvement Organization for 2017-2018 and received a \$3,000 grant from Waste Management in support of educational programming.
4. Received a donation for nearly \$976 from the 3rd Grade at Devon Elementary School raised through their read-a-thon to benefit the library.
5. Received \$1,000 each from The Boland Investment Group, RBC Wealth Management, and the Friends of Easttown Library in support of the summer reading program t-shirts.
6. Received \$1,000 from FLITE to support the purchase of additional copies of titles on the TESD required summer reading lists.
7. Began a teen volunteer program.
8. Volunteers donated 1,639 hours and members of the Library Board, the Foundation Board and the Friends donated 1,468 hours to further library operations.
9. The Friends of Easttown Library made a contribution of \$28,655 in support of the library's operating budget.
10. Continued to invest in the capital improvement fund while withdrawing funds to pay for improvements and computer equipment.
11. Ensured that the library's sick leave accrual payout obligation is fully funded.
12. The Easttown Library Foundation Board Endowment Fund, administered under the umbrella of the Chester County Community Foundation, ended 2017 valued at \$434,000.
13. Established the Board Designated Endowment Fund with an initial investment from the estate In memory of Mary T. Hamill. The fund ended 2017 valued at \$218,500.
14. Raised \$95,294 from 537 donors through the Foundation's Annual Fund.
15. Library Board Trustees and staff participated in CCLS-sponsored meetings, programs and training sessions. Staff completed 110.5 hours of continuing education.
16. The Township converted the grass in the middle of the parking area on the western side of the building into 6 new parking spots.
17. Installed variable frequency drives on the geothermal heat pump HVAC system, reducing monthly electricity use by roughly 25%.
18. Installed shades in the adult study area, the meeting room and Youth Services.
19. Retrofitted the parking lot lights with LEDs, reducing wattage by two thirds.
20. Replaced 17 emergency lights with LED fixtures.
21. Replaced 52 recessed light fixtures with LEDs.