



720 First Avenue, Berwyn, PA 19312-1769 Phone 610.644.0138 www.easttownlibrary.org

Dear Easttown Library Supporter,

2010 was a year of many successes for the Easttown Library & Information Center. Through sound management practices, expanded fundraising efforts, and the identification of core services which prioritized the allocation of funds, the Easttown Library:

- Provided continuous service **65 hours a week, 340 days a year**
- Expanded its **literacy classes** for youth to eight times a week, offering them on an on-going basis
- Received a **\$30,000 grant from the McLean Contributionship** to transform underutilized space adjacent to the entrance of the main area of the Library into a vibrant space for the display of new materials
- Had more than **13,750 people attend its many programs**, including the Annual Gingerbread House and Valentine’s Tea events for youth, and “An Evening with David and Julie Eisenhower” for adults
- **Circulated more than 289,400 items** in 2010, up 8.1% from the prior year

In today’s economic climate, it is essential to seek additional types of funding for the Library. Both the Easttown Library Board of Trustees and the Easttown Library Foundation are actively engaged in pursuing a variety of revenue streams to help bridge the gap between declining state and county financial support and increasing demand for our services and resources. Among these are:

- Continue grant seeking to support programming, new library resources, and facility enhancement
- Increase awareness of further opportunities for donor participation through major gifts and planned giving
- Establish an endowment for the long-term financial security of the Library

Finally, our commitment to you, our donors and customers, remains at the forefront of all we strive to do. Your generous support of more than \$74,000 to our 2010 Annual Fund affirms your belief in our mission, services, and programs. Please take this opportunity to make your gift to the 2011 Easttown Library Foundation Annual Fund. You may make your gift using the form below and the enclosed envelope, or make an online gift using our secure site at www.easttownlibrary.org.

Sincerely,

Dennis P. Leeper

Dennis P. Leeper
President
Easttown Library Foundation

Kathryn E. Lewis

Kathryn E. Lewis
President
Easttown Library Board of Trustees

Easttown Library Foundation 2011 Annual Fund

Recognition Levels

- President’s Club \$5,000 +
- Editors Club \$2,500- \$4,999
- Biographers Club \$1,000 - \$2,499
- Scribes Club \$500- \$999
- Wordsmiths Club \$250- \$499
- Poets Club \$100- \$249
- Novelists Club \$50 - \$99
- Essayists Club (up to \$49)

Amount of Contribution: _____

- Check Visa
- MasterCard Amex

Card # _____

Expiration Date: _____

Signature: _____

- Please send me information on Planned Giving
- My employer will match this gift

Name _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

I would like my name to appear in the 2011 Donor Listing as follows:

Easttown Library & Information Center

2011 Board of Trustees

Kathryn E. Lewis, President
Ronald L. Mintz, Vice President
Karl A. Romberger, Jr., Secretary
Timothy M. Martin, Treasurer
Elizabeth M. Beckett
Dennis P. Leeper
Sharmon Prialx
Alan J. Silverman, Director, ex officio

2011 Foundation Board

Dennis P. Leeper, President
Bruce P. Earle, Vice President
Valerie P. Vitale, Secretary
Julie S. Graham, Treasurer
Shannon T. Choe
Kathryn E. Lewis
Alan J. Silverman, Library Director

Easttown Library Champions of the Year

2006 – Harron Family Fund
2007 – William F. Connor, 3rd
2008 – Barbara Robinson
2009 – Harold & Geraldine Hurff
2010 – Stacey Willits McConnell

Easttown Library & Information Center (Unaudited)

Revenue 2010

Easttown Township	\$580,087
Easttown Library Foundation	70,000
County of Chester	67,860
Commonwealth of Pennsylvania	63,652
Service Charges	72,764
Fine and Overdues	34,323
Friends of the Library	24,258
<u>Interest and Other Income</u>	<u>4,125</u>
Total	\$917,070

Uses of Revenue

Personnel Services & Training	\$668,800
Library Materials	119,687
Building Utilities & Maintenance	93,703
Programs	10,277
General & Administrative	17,246
<u>Capital Expenses</u>	<u>23,708</u>
Total	\$933,421

Easttown Library Foundation (Unaudited)

Revenue 2010

Annual Fund	\$ 74,503
Grants	30,000
Major Gifts (not including pledges)	2,483
<u>Other Income</u>	<u>5,388</u>
Total	\$112,374

Uses of Revenue

Transfer to Easttown Library Operations	\$100,000
<u>Fundraising & Other Expenses</u>	<u>9,804</u>
Total	\$109,804