



720 First Avenue, Berwyn, PA 19312-1769

Annual Report 2009

Dear Friends,

Easttown Library is proud to fulfill its mission of serving as a community center that advances literacy and the love of reading and learning, and provides information through a variety of formats and technologies. In spite of shortfalls in public funding in 2009, we continued to witness robust use of our facility – visits, circulations, public computer use, and program participation. In an uncertain economy, our community has come to depend even more on our materials and services.

Public funding provides a large percentage of the money required to operate Easttown Library, but the state component of that support has fallen 43% since 2008. This has forced us to make difficult decisions that have led to the reduction of staff, programs and the number of materials purchased.

Your contribution to the Annual Fund helps fill the widening gap between public funds received and the funds needed to sustain the many library resources and services on which our community depends. At a time when many other non-profit organizations have struggled to raise necessary funds to maintain their operations, we have been fortunate to have our community affirm its belief in our mission through its continued financial support. For that, we are most grateful.

As we look to the years ahead, we realize that the amount of public funding we can plan on will continue to be uncertain. In order to maintain and enhance our current level of service, we have launched a three year major gifts campaign. It is our hope that you, our valued donors, will support this initiative as well as our Annual Fund. We look forward to working together to ensure a future of continued excellence at the Easttown Library!

Thank you.

Dennis P. Leeper
President
Easttown Library Foundation

Elizabeth M. Beckett
President
Easttown Library Board of Trustees

2009 Accomplishments

- Easttown Library adopted a new mission statement, identified its core services and developed a new strategic plan for the years 2010-2012.
- Nineteen new study spaces were added to accommodate the growing number of people who want to spend time at the Library. Seven of these have easy access to electrical outlets for laptop users. The Library now has 75 places for people to sit and read, study, or meet with friends beyond the seats dedicated to our 27 public computer workstations.
- The Library was awarded two grants from the Pennsylvania Department of Community and Economic Development. The grants totaled \$13,900. State Senator Edwin Erickson sponsored a grant that was used primarily to provide summer reading programming and to purchase library materials in a variety of formats. State Representative Duane Milne sponsored a grant that purchased a four-seat study carrel with task lighting and electrical outlets.
- The newly designed Web site was introduced in August and provides easy access to the catalog, CCLS databases, programs and general Library information.
- Circulation rose by 4.1% to a record level of 267,856 items following a 25.8% increase in 2008. On the average day in 2009, the Library circulated 780 items.
- 10,769 people participated in the 410 programs offered by the Library.
- Easttown Library's meeting rooms were used 650 times for a variety of non-Library programs, including community group meetings, tutoring sessions, book groups, and lectures.
- During its 343 days of operation, the Library had a total of 217,781 visitors for an average of 635 visits per day. The Library continues to be open seven days per week for a total of 65 hours, except Sundays from July through Labor Day.
- Our many invaluable volunteers donated more than 1,550 hours performing essential tasks.
- The summer reading program "Be Creative/Bee Creative" stressed creativity while educating young readers about the importance of bees to our ecosystem. The program included a partnership with 19 local businesses and was met with great enthusiasm. More than 400 participants read thousands of books during the summer and enjoyed the 92 summer reading events.
- Donn and Wendy Young made a long-term loan of a Mason & Hamlin Model "A" grand piano to the Library. The first piano concert was played on this fine instrument in October and many more are anticipated in the future.



Easttown Library & Information Center (unaudited)

Revenue 2009

Easttown Township	\$562,497
Easttown Library Foundation	82,400
State and Access PA	95,985
Chester County	72,094
Service Charges	61,454
Fines and Overdues	36,129
Friends of the Library	28,108
<u>Interest and Other Income</u>	<u>7,154</u>
Total	\$945,821

Uses of Revenue

Personnel Services & Training	\$655,766
Library Materials	120,174
Building Utilities & Maintenance	98,494
Programs	5,527
General & Administrative	26,764
<u>Equipment Leases & Capital</u>	<u>39,277</u>
Total	\$946,002

Easttown Library Foundation (unaudited)

Revenue 2009

Annual Fund	\$74,898
Grants	13,900
<u>Other Income</u>	<u>5,929</u>
Total	\$94,727

Uses of Revenue

Transfer to Easttown Library Operation	\$82,400
<u>Fundraising & Other Expenses</u>	<u>9,973</u>
Total	\$92,373

2010 Board of Trustees

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 Her Fellow Teachers at Devon
 Elementary School
Given in memory of Nancy O'Brien
 John & Maryann Whalen
Given in memory of Yvonne
 Enriquez
 The Hall Family
Given in memory of James Albert
 White
 The Marilyn White Furfari
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Given in Honor of Dottie
 Shoemaker's 75th Birthday
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